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Understanding the Buzz About Medicinal Marijuana

The Green Living Show features The Weedmaps™ Speaker Series and Cannabis Exhibit

TORONTO, Ont. — The conversation about medicinal marijuana has gone mainstream.

According to Health Canada, an estimated 130,000 Canadians are registered to purchase medicinal marijuana from licensed producers. This volume of users, changes to regulations and prevalent anecdotal evidence has led to increased discussion about medicinal uses of marijuana.

Although Health Canada governs and regulates licensed producers and there are a variety of sources that contain up-to date information on medicinal marijuana, currently there is no single comprehensive source providing medical advice. For patients living with chronic pain, post-traumatic stress disorder — or other illnesses that could be supported by the benefits of cannabis — navigating the information can be intimidating or overwhelming, and it can be an added challenge determining if you are getting your information from a reliable source. Being a relatively new field, many people are hesitant, either because of the associated stigma or they just don't know where to start.

“As is the case with all matters relating to health, it's crucial for consumers to be armed with information from credible sources so they can make an informed decision about what's best for their health,” says Laurie Simmonds, President and CEO of Green Living Enterprises. “The Green Living Show is a great forum to discuss alternative health therapies and bring together a group of experts who can help provide clarity.”

The Weedmaps™ Speaker Series at the Green Living Show will feature exhibits and experts from [GrowWise Health](#), [Mettrum](#), [Apollo Cannabis Clinic](#), [Summertree Medical Clinic](#) as well as [Tokyo Smoke](#) — the first Canadian consumer brand to launch as a licensed cannabis producer in Canada. These experts will be discussing a variety of topics such as the current medicinal regulations, what strains are most effective for specific ailments, the different methods of consumption, using cannabis as a treatment for sleep disorders, and a cannabis cooking demo.

Dr. Carolina Landolt, a leading Canadian rheumatologist with more than 10 years experience and the founder of Summertree Medical Clinic, is one of the experts who will be speaking at the Show. One of the fundamentals of her practice is demystifying medical cannabis for patients and other physicians.

“The stigma associated with medical cannabis presents a significant barrier to effective patient care,” says Dr. Landolt. “Medical cannabis is a reasonable option for individuals dealing with conditions such as chronic pain or insomnia, but often patients are afraid to explore this option due to prevailing negative myths and misconceptions regarding medical cannabis. The Green Living Show is a great place to speak directly with practitioners and other experts to get first-hand information.”

If you are looking for alternative therapies to complement your current health regime or are curious about your options, The Green Living Show's cannabis-centered exhibitors and stage content is the place to help guide you in the right direction.

This April, discover all of these cannabis resources — plus 400 sustainable companies — at the Green Living Show taking place April 7th to 9th, 2017, at the Metro Toronto Convention Centre. For more info on leading a healthier, greener lifestyle, please visit greenlivingshow.ca. 'Like' it on [Facebook](#), follow the Green Living Show on [Twitter](#) and [Instagram](#) @GreenLivingPage.

About Weedmaps™

[Weedmaps™](#) is the first and most comprehensive directory in Canada and the United States that provides patients with vital information on where and how they can get their legally prescribed medicinal marijuana.

About The Green Living Show

The Green Living Show is Canada's largest consumer show dedicated to simple solutions for leading a healthy and sustainable lifestyle. This three-day event offers inspiration for all ages and features influential speakers; innovative products; eco home and garden design; local and organic food and wine tastings; health, wellness and yoga pavilions; eco fashion and green beauty makeovers; electric car test drives; nature exhibits and fun activities for the entire family.

About Green Living Enterprises

Green Living Enterprises is Canada's leading cause-marketing agency focused on social and environmental program development. Our team is led by award-winning industry experts in the fields of brand and program development; custom content; advertising, marketing and communications; and event management. Green Living Enterprises also includes Greenlivingonline.com and [The Green Living Show](#), Canada's largest consumer show dedicated to simple solutions for leading a healthy and sustainable lifestyle.

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